

Open All Saturday
9:15 A. M. to 6 P. M.

Closed Monday
On Account of Holiday

Handbags and Purses
at \$1.19

Special assortment of stylish Purses and Handbags, top or back strap styles, shapes copied from the high-cost leather ware. In black and colors. Many with purse and mirror fittings.
Goldenberg's—First Floor.

Open All Day Saturday. Closed Monday On Account of Holiday

IT PAYS TO DEAL AT
Goldenberg's
BOTH SIDES OF 7TH AT K ST. "THE DEPENDABLE STORE"

New Fall Veilings

Our showing of New Fall Veilings embraces all the most fashionable and effective meshes, such as plain and fancy effects, beauty spots, scroll effects, chevron spots, shadow and single motif styles. Also dotted or woven bordered designs. In black, taupe, purple, brown and navy blue. You will be sure to find just what you are looking for in our complete stock.
25c, 50c, 75c Yard
Goldenberg's—First Floor—Veiling Dept.

Women's Umbrellas
With Silk Cases, \$2.98
at

Special assortment of Women's Umbrellas, fine quality silk-taped American taffeta covers, warranted rainproof. Newest handles, in celluloid, bakelite, sterling silver trimmed, fancy carved and bonitized. Mostly with celluloid rings and heavy silk wrist loops. All have heavy silk cases to match.
Goldenberg's—First Floor.

Ready for Autumn's Apparel Needs With Great Stocks and Unrivalled Values

Elegance and Economy Join Hands in This Wonderful Assemblage of

Beautiful New Trimmed Hats

Priced at \$10 to \$18

The new autumn millinery in a wonderful display of charming models ready tomorrow—the most expensive and comprehensive showing we have ever arranged. Hundreds of Trimmed Hats are here for your inspection and choice—the authentic Parisian ideas and clever American adaptations in distinctive designs that emphasize this store's style supremacy. Throughout the entire line we have endeavored to maintain the reasonableness of cost and value-giving for which Goldenberg's millinery has established its fame among Washington women.

Each hat possesses an individual charm of its own. Small close-fitting hats, medium odd line effects, large dressy shapes and the large floppy dress effects are here in a profusion of fascinating combinations and rich autumn colorings. Remarkable values at \$10.00 to \$18.00.

Introducing "Chapeaux Orchid" Hats

Chapeaux Orchid
Goldenberg's
Washington, D.C.

Our Own Origination—Superb Style and Extraordinary Value at \$8.00

"Chapeaux Orchid" Hats make their debut tomorrow—a new star in millinery fashions which we shall feature this season, with the one idea of offering to the women of Washington THE BEST EVER SEEN AT THE PRICE. The "Chapeaux Orchid" is certain to win the favor of those who desire style, plus quality, plus value, at a moderate price.

Extraordinary effort has been made to always present in this new line hats different from the commonplace, unusually smart, individually becoming—hats dashing, tailored, gracefully picturesque or impressively simple.

"Chapeaux Orchid" Hats, exquisite fashioned and finished, are to be found in small shapes and beautiful large models of Silk Velvets, in large and medium shapes, showing becoming lines; in all black, taupe, brown, and black and dark colors with light color facings. The assortment includes Mushrooms, Sailors and droopy shapes, all stylishly trimmed with ribbons, in pretty effects.

Tailored Hats for Street Wear,
\$4.45 and \$5.00

An admirable showing of Charming Tailored Hats for street and general wear—made of Silk Velvets, in large and medium shapes, showing becoming lines; in all black, taupe, brown, and black and dark colors with light color facings. The assortment includes Mushrooms, Sailors and droopy shapes, all stylishly trimmed with ribbons, in pretty effects.



Girls' and Misses' New School Hats

Misses' and Children's Overcoat Hats of Black Velvet, Tam-o-Shanters and Mushroom Hats of Velvets, with streamers, in all the leading colors; unusually charming styles for school wear. Special at \$1.95

Misses' and Children's Hats, for school or dress wear; in a large assortment of becoming styles sure to please the school miss; in black, all colors and popular combinations. Priced at \$3.00 to \$7.50

New Autumn Footwear For Women

\$5.00 to \$12.00

Quality in shoes is more important today than price. It is growing constantly more difficult to obtain shoes of our high standard of quality. We are now showing complete lines of fall and winter footwear which are shown in the newest models and most popular leathers. Early selection assures the most satisfactory choice.

At \$5.00 to \$12.00 a pair are Women's High Shoes of brown, gray, tan Russia calf, black kid, nubuck and combination leathers, with patent laces and light fawn tops; patent laces, with brown and gray cloth tops; all sizes, every width.

Children's School Shoes

In a Complete Variety of New Styles for Children and Misses

See that the youngsters are supplied with comfortable, long-wearing shoes for school days. Select from our large assortment of shoes that fit growing feet. Experienced salespeople here to see that your boy and girl get the right size and width. These are recommended for comfort and style:

Misses' Shoes, of patent calf, dull Russia calf and black kid leathers. Button and lace styles. Sizes 1 1/2 to 2. Priced at \$2.50 to \$5.00

Boys' Shoes, of tan and dull Russia calf, lace and button styles. Sizes 1 to 6 1/2. Priced at \$2.50 to \$6.00

Little Boys' Shoes, of patent calf, tan and dull Russia calf, lace and button styles. Sizes 10 to 13 1/2. Priced \$2.25 to \$4.00

Growing Girls' Shoes, of patent calf, brown and dull leather. Button and lace styles. Sizes 2 1/2 to 7. Priced at \$3.50 to \$8.00

Children's Shoes, of patent calf, dull Russia calf and black kid leathers. Sizes 6 to 8 1/2. Priced at \$1.75 to \$3.00

Girls' 8 1/2 to 11 at \$2.00 to \$4.00

GIRLS' SCHOOL APPAREL

Presenting for Saturday Fascinating New Styles in School Wearables for Little and Big Girls at Prices Notable for Moderateness

Our Third Floor Juvenile Section is brimming over with new lines of Autumn attire needed by the young miss when she returns to school. Smart, practical styles in dresses of the most favored materials are here in satisfying variety, and are priced in the typical Goldenberg way—that means lowest consistent with quality and service.

Girls' \$3.25 to \$3.98 Gingham Dresses

Girls' Stylish Gingham Dresses, of beautiful quality, in large and small plaids and pretty striped combinations; also of green and brown poplin, with smocked and embroidered yoke collars; sizes 6 to 14 years.

Girls' New Serge Dresses

Practical models designed for their utility as well as style becomingness. New styles in sailor and short-waisted effects, with braid and silk trimmings; full pleated skirts; some with pockets. Large selection of styles at \$5.98 to \$14.98

Little Tots' Coats,

\$3.98 and \$4.98

Little Tots' White Corduroy Coats, wide and narrow wale; high waisted models, with full skirt, belt and pockets; sizes 1 to 3 years.

Infants' Knitted Sacques,

69c to \$2.25

Infants' Wool Knitted Sacques, all white, pink and blue trimmed styles. Large variety of pretty models.

Girls' Flannel Collar Middies,

\$2.49

Of white Lonsdale jeans, with sailor collars and trimmed with braid and laces; beautifully finished; sizes 6 to 15 years.

Little Tots' Sweater Sets, \$6.98

Little Tots' Sweater Sets, all wool, with roll collars, loose belt and pocket. Set consists of sweater, leggings and toques. Goldenberg's—Third Floor.

Infants' Bonnets, \$1.00 and \$1.25

Infants' New Silk and Corduroy Bonnets, revers and trimmed models; dainty lace and ribbon effects; large assortment of newest styles.

Girls' Middy Skirts,

\$1.50 to \$2.25

Girls' Middy Skirts, of white Lonsdale jeans, deep plaids and braid; with and without waists; all sizes.

Girls' and Misses' Sweaters, \$6.98

Girls' and Misses' Wool Sweaters, heavy weave, in green, rose and Copenhagen; made with roll collars and cuffs; finished with pockets and buttons; all sizes.

Children's School Hats,

\$1.98 to \$2.98

Children's School Hats, of corduroy and velvet; tailored models, with silk and velvet bands.

Children's Drawers, 59c

Children's Muslin Drawers, soft finished material; trimmed with lace embroidery and tucks; knickerbocker style; full cut sizes from 2 to 15 years.

Children's Sleeping Garmets,

\$1.25

Children's Flannellette Sleeping Garmets, in white and neat striped effects; with and without feet; well made and finished; sizes 2 to 15 years.

Men—This is Your Final Chance to Buy Regular \$25.00 and \$27.50 Suits at \$20.50



Time is growing short—only a few more days remain in which you may take advantage of the wonderful savings afforded by this sale of Men's and Young Men's Clothes. When you consider the tremendous advance in prices—what these suits will cost next season—the wisdom of buying now will be at once apparent.

There's a wide range of desirable styles to choose from, in models and materials sure to please young men and older men of conservative tastes. The majority are of a weight that can be worn the year 'round.

They are suits of fine, serviceable quality materials, in dark mixtures, stripes, gray effects, checks, light colors, and novelties—every garment well tailored and perfectly finished.

Let Us Show You the New Fall-Winter Lines of "Sincerity" Brand Clothes

"Sincerity" Brand Suits and Overcoats are designed particularly for men and young men who demand the best in quality, service and style. Superior tailoring and dependable fabrics have always been identified with these famed clothes. Today they meet every demand of men who are critical in matters of dress. Prices \$27.50 to \$49.50.
First Floor Daylight Clothing Store for Men.

Ready—With Unrivalled Selections of Men's Fall Hats



Goldenberg's Fall Hats are in keeping with the spirit of the times—right in quality, style and general goodness—the best that can be bought for the money.

Celebrated Crofut & Knapp Fall Hats at \$5.00

We are Washington agents for these justly famed hats. Crofut & Knapp Hats bear the stamp of elegance, and are the popular choice of young men. Come in and make your selection from the season's snappiest models, in all the favored shades. Priced at Five Dollars.

An Unusual Collection of Men's Fall Shirts Specially Priced at \$1.50

To buy Shirts of such worthy quality at this price is an achievement made possible by early buying. At today's higher market valuation they are easily worth \$2.00.

Fine Neglige Shirts of Crepe, Madras, Percale and other high-grade shirting fabrics, with laundered or soft cuffs. Every one hand laundered and perfect quality. Complete range of sizes.

Also White Cambric Shirts with laundered cuffs—the correct shirts for army or navy officers.

Men's Reels Make Underwear, medium-weight worsted mixed; shirts and drawers to match. All regular sizes. \$2.39

Men's Domet Flannel Pajamas, "Faultless" make; good heavy quality; trimmed with silk frogs; others plain. Worth \$3.00. \$2.45

Men's Khaki Pull-over Sweaters, cardigan sweaters; sleeves; wool mixed. Special values at \$4.98

Goldenberg's—First Floor.

Men's Cotton Merino Underwear, medium weight; "Bristol Mills" Natural gray only; all sizes. \$1.00

Men's "Onyx" Fiber Silk Half Hose, re-enforced heel and toe, of maso cotton. In black, white and plain colors. 37c

Men's "Higrade Mills" Underwear, medium-weight; bathrigan; shirts with French neck, satin facings, and long sleeves; drawers with re-enforced seats, satin waist bands and laced back. \$1.00

Nothing More Practical—Nothing More Stylish Than These



Wool Jersey Dresses

Special at \$29.75

Cannot be Duplicated Later on For Less Than \$35.00

For Saturday we feature a group of 150 brand new Fall and Winter Dresses of Wool Jersey at considerable savings from the present market price—the result of early purchasing. Wool Jersey is one of the most favored materials for fall wear—because it wears well, drapes prettily and makes a warm garment. For these reasons tomorrow's offering of these smart looking frocks at \$29.75 should prove of unusual interest.

Developed in the season's popular models—straight line effects, new tunic and overskirt styles, fringe trimmed and sport styles. Colors of Navy, Pekin, Rookie and Taupe. Women's and Misses' sizes.

Goldenberg's—Second Floor.

New Fall Coats at Prices That Urge Early Buying



Buy now—tomorrow. Don't wait any longer to purchase your fall and winter coat—you will be compelled to pay more as the season advances and of some materials it is doubtful whether you can get them at all. In all-around worthiness of the garments and economy of prices, you will find in this sale reasons why sensible women are making selections now, instead of waiting for the inevitable rise in costs later on.

WOOL VELOUR COATS,

Sale Price, \$29.75

Next Winter's Price, \$37.50.

From present indications wool velour will be the most popular coating material for the coming season. For durability, for warmth and for style, it is difficult to equal. Choice of several very pretty models in new belted, tailored, and shirred effects. Some with collars of seal plush or heavy plush, others with velvet trimmings. Colors of navy blue, green, brown, Burgundy, taupe, and black.

All sizes for misses and women.

Seal Plush Coats

Sale Price, \$23.50

Next Winter's Price, \$29.50

Lustrous pile quality, 47 inches long, deep border, large collar and deep cuffs of fashionable mole plush. All around belted, finished with plush buckles. Lined throughout. All sizes from 16 to 44.

Heavy Cloth Coats

Sale Price, \$24.95

Next Winter's Price, \$29.75

A very special offering of 50 of these smart coats for women and misses; fashioned of good quality military coating, in Oxford and brown. 48 inches long, full belted model with new style pockets and large cape effect seal plush collar. All sizes from 16 to 46.

Mothers! The New School Suits Are Here at Economy Prices

Prices on both cotton and woolen materials are steadily advancing. We safeguarded your interests by buying early, and are able to offer in this special sale quite a saving on the present prices. To outfit the boy from our stock means certain satisfaction—in quality, style and service.

Boys' Navy Blue Suits, \$11.98

Boys' Navy Blue Pure Worsted Serge Norfolk Suits, with full-lined knickerbocker pants. Slash pocket, loose belted coats. Sizes 7 to 17 years.

Boys' School Suits, \$7.98

Boys' School Suits, of mixed cassimere, dark patterns, in fall or winter weight. Made in the military form fitting and plain Norfolk models, with slash pockets, in gray, tan, and olive mixtures. Full cut garments, with best grade inner linings and findings; sizes 7 to 17 years.

Boys' Dress Suits, \$12.75

Boys' Dress Suits, dark, smooth finished cassimere, in broken and overlaid plaids, two-tone and combination patterns, in brown, olive, light and Oxford grays and other mixtures. Fall and winter weight. Full cut garments, with best grade inner linings and findings; sizes 7 to 15 years.

Boys' Norfolk Suits, \$9.98

Boys' Gray and Tan Pepper and Salt Suits, with two pairs of knickerbocker pants; good, heavy weight materials, full of service for school, rough and outdoor wear. Both pair of pants full lined and taped; sizes 7 to 17 years.

Boys' Golf Caps, 50c

Boys' heavy weight, dark Fancy Cassimere and Tweed Golf Caps, full shape and strap seams; size 6 1/2 to 7 head measure.

Boys' \$3.00 Corduroy Pants,

\$2.25

Boys' heavy weight, narrow ribbed Corduroy Knickerbocker Pants, dark mole shade; all seams taped to prevent ripping. Sizes 7 to 17 years.

Boys' Collars, 2 for 25c

Boys' Laundered collars, all turnover shapes, in the well-known Century brand. Sizes 12 to 14 neck measure.

Boys' Shirts, 85c

Boys' Madras and Chambray Laundered Shirts, neckband style, in sizes 12 to 14. Plain white only, in varied patterns. The celebrated "Mother's Friend" brand.
Goldenberg's—Third Floor.

Our Regular Week-End Sale of Toilet Requisites

Always Means Savings on Wanted Articles for the Toilet

Regular 2c bottles of Listerine 19c

Smirnoff's Russian Sham- 50c

pool Powder, package

R. & G. Emulsified Cocoa- 29c

nut Oil Shampoos, bottle

Jensen's DeLorme Floral Toilet 25c

Soaps, delightful scents, color, Rose, Honeysuckle and Lilac, etc. Regularly 12c cake, THREE

cakes for 25c

Rubber Dressing Combs, also 12c

barber's combs, assortment of shapes and styles.

Rich's Day Ram, large sixteen 50c

ounce glass stoppered bot- tle

Pompeian Massage Cream, five 59c

ounce jar, professional size

William's Talcum Powder, 18c

all the favorite odors.

Munyon's Witch Hazel Toilet 8c

Soap, cake

Goldenberg's—First Floor.

Children's School Stockings

Children's medium weight Stock- ings, in such well known makes as "Gordon" and "Round Ticket." The correct stockings for school wear. In black, white, bronze and Russian calf.

Sizes up to 7 1/2, at 53c

Sizes 8 to 10, at 65c

Boys' "Onyx" Stockings, extra 39c

heavy weight, double sole, heel and toe; extra long leg; sizes 7 1/2 to 10

"Honor Knit" Hosiery, for boys 45c

and children, extra heavy quality, with double knees; especially knitted for lasting service as well as comfort and neatness.

Sizes up to 8, at 50c.

Sizes 8 1/2 to 11, at 60c.

Boys' and Girls' Stockings, in 45c

black, white and brown; reinforced foot; good wearing quality; subject to slight imperfections.

Worth 60c pair

Infants' Part Wool Stockings, in 21c

white; reinforced heel and toe; sizes 4 to 6 1/2; slightly im- perfect

Goldenberg's—First Floor.

Pretty Ribbons That Make Pretty Hair Bows for Schoolgirls

Five-inch Ribbons, in pretty fancy 29c

designs, also more with satin edge in Copenhagen, brown, navy blue, cardinal, pink, blue, black and other wanted shades, for school wear.

Self Fancy Ribbons, also satins, 37c

moires and light or dark Dresden. Shows in all the newest and most favored colors and combinations; for hair bows, millinery and other purposes. Five inches wide.

Goldenberg's—First Floor.

Sale of Machines

Every machine backed by a positive guarantee and sold on easy time payments. If you wish, at \$1.00 PER WEEK.

DOMESTIC

The Domestic Agents' Price, \$55.00. **34.50**

New Willard Sewing Machine

Agents' Price, \$45. **31.50**

NEW WILLARD

Needles, Belts, Oil, and Supplies for all makes of machines.

Domestic Cabinet

Parlor Cabinet—priced Special This Sale at— **43.50**

The White

Slightly used. **22.50**

Home sewing is essential—the factories are required for our soldiers.